

Members of the Northern California Chapter of The Neuropathy Association (NCCNA) will be encouraged to contact local merchants about providing a discount to NCCNA members who present a current year NCCNA Membership Card. The discount will be announced and mentioned monthly in *Neuropathy Hope*, the NCCNA newsletter, and continually posted on NCCNA's website, www.pnhelp.org. It is understood that members in the local area will get the greatest benefit from this discount; however, it is available to all NCCNA members.

- A) The member arranging the discount will provide the following information in writing via e-mail, fax, or standard mail to the NCCNA:

- Merchant Name (Company and Owner)
- Address
- Phone Number
- Discount Amount (\$ or %)
- Discounted products(s) or service(s)
- Duration of Discount Program

- B) NCCNA will announce the discount in the newsletter, put it in the discount listing that accompanies the membership letter, and post it on the website. Any mention will include a disclaimer stating "Participation in the Discount Program does not constitute an endorsement of the merchant, product or service".
- C) NCCNA will send the discount merchant an acknowledgement and copy of the listing announcing the discount.
- D) The member or merchant will advise NCCNA when the discount ceases to be available.